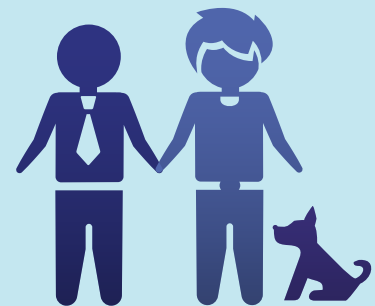
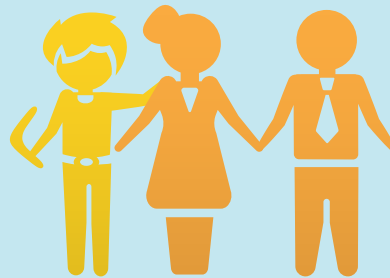
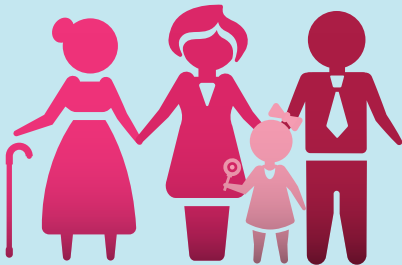
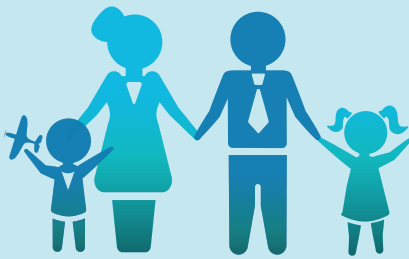


Modern Families Modern Insecurities



20 **40**

Untraditional Is The New Tradition

Married parents living together with two children represent fewer than 20% of households today, down from 40% as recently as 1970.

U.S. Census Bureau, Annual Social and Economic Supplement: 1970-2012.

30 **41**

Living On The Edge

Only 30% of modern families say that they feel financially secure, versus 41% of traditional families.

25 **84**

Help Wanted

Though only 25% of modern families are presently working with a financial professional, 84% believe that a financial professional could help them realize their financial goals.